

Connecting people to purpose: A case study

with Deb Morton, Nottingham Hospitals Charity

Volunteers are at the heart of our success

This Volunteers' Week, Nottingham Hospitals Charity are celebrating a year of outstanding volunteer growth – and we couldn't have done it without the support of NCVS.

Incredible growth, real impact

Over the past year, our charity has seen an incredible **300% increase in volunteer hours**. This surge means our volunteer-run Charity Hub at Queen's Medical Centre is now open most weekdays, providing a warm, welcoming space for patients, staff and visitors alike. From fundraising events to wellbeing workshops and donor engagement, our volunteers are making a real, visible difference across Nottingham's NHS hospitals.



NCVS – A key partner in our journey

NCVS has played a key role in this success as their platform has been vital in promoting our volunteer opportunities and connecting us with people who are ready to give back – like Ian and Shanvi, two of our newest recruits. The NCVS website is user-friendly, making it easy to post, update, and manage listings, and consistently brings a steady stream of interest our way.



Thanks to NCVS, our volunteer hours have tripled – and their support has helped us make a real difference in Nottingham's hospitals.

Stronger together

We also value the Leaders of Volunteers Network, a space where we can share insights, keep up to date with best practices, and feel part of a wider community of volunteer managers. The NCVS team is always approachable, supportive, and on hand with advice when needed.

Thanks to this partnership, our volunteers have achieved so much – from local awards to national recognition at Buckingham Palace. With the continued support of NCVS, we're excited to grow even more in the year ahead.

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