

Tips for effective marketing

Course description

A practical session on marketing in the voluntary and community sector.

What level is this course for and who should attend?

Levels 1 and 2

Third sector organisations

What will participants learn?

- The fundamentals of marketing
- Practical and cost-effective tips
- Direct marketing
- Effective communications
- The power of word-of-mouth marketing
- How to get people talking about your organisation
- Targeting your audience
- Plan the best use of your organisation's resources and tactics to achieve your objectives

What else do I need to know?

Time: 9.30am - 1.00pm

Date: Tuesday 7 September 2010

Refreshments: Tea/coffee

Facilitators: NCVS Communications Team

Costs: Nottingham city groups - £25

Book now - 3 options

Call 0115 934 8400 or

Email training@nottinghamcvs.co.uk or

Download our application form:

http://www.nottinghamcvs.co.uk/training/ncvs/Booking_form.doc